



Objectively Good Media.

OGM builds beautiful WordPress websites using the host of your choice, WordPress as the content-management-system (CMS), and Divi® by *Elegant Themes®* as the theme.

Our Web Design Work

Excessa

<https://excessafit.com>

Excessa is a fitness training service that allows residents of buildings with community gyms to schedule sessions with a personal trainer right in their building! OGM built this website to allow residents to sign a release using a HIPAA-compliant DocuSign waiver and to pre-pay and schedule sessions using an integrated Calendly® account.

Shirona Fine Art, LLC

<https://shirona.com>

Shirona Lurie is a Portland-based collage artist who has been creating stunning works of fine art for over three decades. When she was finally ready to scale up and turn her work into a business, she hired OGM to direct a marketing video for her site and sales funnel, and to build an entire e-commerce store that sold drop-shipped prints of her original work through a partnership with print shop *Finer Works®*, allowing her e-commerce store to run on autopilot without her having to hold any inventory!

Community Services, Inc

<https://cs-inc.org>

Community Services, Inc. needed a jolt. The pandemic had increased employee turnover, and their outdated website and hiring funnel needed a makeover. CSI hired OGM to produce a marketing video and hiring funnel that would inspire people to apply for a job as a direct support professional. OGM then built a new website for CSI that outlined their different services and created a clear customer journey that was easy to navigate. This website is the result of that effort.

Vista HR Consulting, LLC
<https://vistahrconsulting.com>

Isaac E. Dixon, PhD., SPHR has served as a top executive in Human Resources at the largest educational, financial, and government institutions in Portland, OR. When he opened his own practice, *Vista HR Consulting*, he hired OGM to create this simple informational site that showcases his media appearances, sparkling testimonials, and available services.

Fib Games, LLC
<https://fib.games>

Fib® a game for liars and thieves® is a party card game created by OGM creative director Adam Stockman. Naturally, this is an OGM-built website, designed to generate leads before the launch of the game by offering a free Print-and-Play PDF in exchange for an email address. The PDF was developed with the help of a custom Print-and-Play generating software written by OGM contractor Nolan Kyle Thomas.

Hard Work and Coffee®
<https://hardworkandcoffee.com>

Hard Work and Coffee® is a content marketing informational blog for entrepreneurs. This is an ongoing effort. The site right now contains dozens of content-rich articles useful for entrepreneurs, but this site will be undergoing a transformation soon to instead promote a podcast as a top-of-funnel content marketing strategy to sell courses, books, and speaking engagements.

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Of course, OGM is responsible for its own website, and our website is a great showcase of what we can do for you. With complete autonomy to structure our site according to our unique business needs, the OGM website demonstrates how testimonials, marketing videos, and segmented service offerings can all be laid out in a clean and easy-to-navigate UI.
